

EDEN PARK
ILLUMINATION



Eden Park Illumination, Inc. Awarded “Red Herring 100 North America”

Somerset, May 26, 2009 – **Eden Park Illumination, Inc.** today announced that it has been selected as a winner of the **Red Herring 100 North America Award**. Eden Park Illumination is being recognized for its ground-breaking innovation Microplasma Lighting, a planar lighting technology that aims to penetrate the general illumination market. The Red Herring editorial team deploys a detailed process to whittle down a pool of 1,000 eligible, promising companies to the 200 Finalists and in a last round decided for the top 100 winners of this important North American award. Evaluations are made on both quantitative and qualitative criteria, such as financial performance, innovation, management, global strategy, and ecosystem integration. The Winners, elite executives and venture capital leaders from North America celebrated the Top 100 Privately Held Companies in San Diego, May 11-14, 2009. “Eden Park has earned and deserves its ranking among the best Red Herring 100 North American start ups in 2009. They have found a large untapped market and their world class engineering team has created unrivaled IP that will redefine their space,” says Alex Vieux, CEO of Red Herring.

“It is a great honor for Eden Park Illumination to receive this prestigious award, and equally humbling to share the credit with Red Herring 100 past winners like Google, YouTube, Salesforce.com and now Twitter. This is a result of a concerted effort from the entire Eden Park team and its supporters towards stepping up this fantastic technology’s progress,” said Philip G. Warner, CEO of Eden Park Illumination, after he accepted the award.

About Eden Park Illumination, Inc.

Eden Park Illumination, Inc. advances the evolution of light and transforms the way light is applied through the cutting-edge development and innovation of Microplasma Lighting™, a flat, ultra-thin, environmentally responsible light source that combines high energy efficiency and long lifetime. Eden Park Illumination is a young innovative lighting technology company benefiting from a rich heritage through its affiliation with the Laboratory of Optical Physics and Engineering at the University of Illinois and holds a prominent global patent portfolio. The company is committed to developing earth-friendly products and supports actions and decisions that positively impact the sustainability of the environment. Eden Park Illumination’s activities encompass the research, development, manufacturing and commercialization of Microplasma lighting systems for use in architectural projects. The Company is headquartered in New Jersey, with its research center located in Illinois. More information is available at www.edenpark.com.

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About Red Herring

Red Herring is a global media company, which unites the world’s best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider’s access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available online at www.redherring.com.

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